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Building a Comprehensive Educational Ecosystem for Sustainable Development Goals

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Action Type: Cooperation partnerships in higher education

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Coordinator



Lodz University
of Technology

Partners



ACEEU



ABD

Welfare and
Development
Association



Nykiel



RIGA TECHNICAL
UNIVERSITY



UAB
Universitat Autònoma
de Barcelona

Sustainability Myth Buster

Player

Sustainability Myth Buster

Time: 30 - 40 minutes

Teams: 3 - 6 players

Location: Indoor or outdoor space (quiet and comfortable)

The Story

Sustainability is full of bold claims, viral facts, and catchy slogans - but not all of them are true. Some 'eco-tips' sound convincing yet harm the environment. Other myths spread so widely that even well-intentioned people repeat them without checking the facts.

Your mission: hunt down one sustainability myth, investigate the truth, and expose reality so others can make better, science-based choices.

Every myth you debunk strengthens real climate action.

Mission Tasks

Step 1: Spot a Myth (5 minutes)

As a team, think of or find a common sustainability myth (for example related to recycling, energy use, fashion, food, transportation, etc.).

Step 2: Investigate the Truth (10 minutes)

Use credible sources such as official organisations, scientific articles, university research, or trusted environmental institutions to verify what is true, false, or more complex.

Step 3: Create Your Myth-Busting Message (10 minutes)

Design a short piece of content that explains the myth, the correct information, and why it matters. You may create an infographic, short video, social media post, or a quick poster-style note.

Step 4: Spread the Truth (5 minutes)

Share your myth-buster with friends, family, or online to raise awareness.

Why Your Mission Matters

Misinformation slows down real progress. By uncovering facts and exposing false beliefs, you help others make smarter, more impactful sustainability choices.

Your voice can shift behaviour - and every informed action counts.

Mission Equipment

Smartphone

Internet access

Notepad, whiteboard, or digital tools for creating your message

